



## **A Website of Your Own**

You've decided you want to have a website to represent yourself and your services to prospective clients. Now what? It can seem an intimidating process, and that's what I'm here for. I make the process simple while maintaining high quality and professional standards.

## **Three Easy Steps**

To get a website up and running you need to do three things:

1. Register your domain name.
2. Select a company to host your website.
3. Hire a website developer to create your site.

I offer two tiers of service to meet your needs and comfort level:

## **How I Make it Easy for You (Guidance Lite)**

Here's what I can do at each stage to support you in having the website of your dreams:

1. Register your domain name – I can explain the process, your options, and offer suggestions. It's better to do the actual registration yourself. The domain name registrar will need personal and payment information that you will want to keep secure and private. A domain name must be renewed every year (or for several years). The cost for your domain name will be around \$5-15 per year.
2. Select a company to host your website – Websites are there to visit because companies maintain computers and equipment with a connection to the Internet that is live 24 x 7 x 365. You rent space on these computers and they host the files that comprise your website. Again, I can walk you through setting up an account with a website host. Expect to pay about \$5-10 per month to the hosting company for this service.
3. Hire a website developer to create your site – that's me! I offer a free 20-minute consultation for us both to get a sense of what's involved. If you decide to go forward, I'll have you fill out a questionnaire. After reviewing your responses and website needs I'll give you a price quote. There's no obligation on either part until we sign a contract. The cost of a website varies greatly depending on many factors such as how specific you can be about what you want, how many pages and text you want, image and photo manipulation, logo development, etc. Prices start at \$250. Future updates to your website are charged at \$50 per hour (half-hour increments).

## **Still Nervous? (Extra Handholding)**

Some folks don't want to do any of these steps themselves. Whether you're technically challenged, too busy, or afraid of doing it wrong, I can undertake steps 1 and 2 on your behalf. Simply let me know that's your preference on my questionnaire.

## **The Finish Line**

So that's the process in a nutshell! Give me a call with any questions. And when you're ready to move forward on this project, I'll be here.